



## Kennesaw State University

For more than 50 years, Kennesaw State University has been known for its entrepreneurial spirit and sense of community. Offering campuses in Marietta and Kennesaw, the university is located just north of Atlanta and combines a suburban setting with access to one of the country's most dynamic cities. As Georgia's third-largest university, Kennesaw State offers more than 150 undergraduate and graduate degrees, including a growing doctoral program. Designated by the Board of Regents of the University System of Georgia as a comprehensive university, Kennesaw State is committed to becoming a world-class academic institution positioned to broaden its academic and research missions and expand its scope on a local, regional and national level.

### Two Great Institutions One World-Class University

On January 6, 2015, the Board of Regents of the University System of Georgia approved the consolidation of Kennesaw State and Southern Polytechnic State University. This represents the USC's fifth and largest consolidation in its continuing commitment to increase efficiencies and effectiveness to better serve students and the state.

The new Kennesaw State University combines the best from two of Georgia's most respected institutions in higher education. A comprehensive university, Kennesaw State is a destination campus offering students a broad spectrum of quality academics, a growing and vibrant campus life, award-winning dining facilities, and a wide array of athletic offerings. With nationally ranked degrees in business, engineering and first-year programs, as well as premier teaching, nursing, architecture, science and math programs, the new Kennesaw State University is poised to become Georgia's next world-class institution.



## FALL 2016

### APPLICATIONS AND ADMISSIONS

<b>IPEDS First-Time First-Year Students</b>	
Applicants	15,122
Admitted	8,847
Enrolled	5,347
Acceptance Rate	59%
Enrollment Yield	60%

### Incoming Transfers

Applicants	7,055
Admitted	5,272
Enrolled	2,786
Acceptance Rate	75%
Enrollment Yield	53%

### First-Time First-Year Students

#### Quality Indicators

<b>SAT Combined (Math &amp; Verbal)</b>	<b>1102</b>
SAT 25th Percentile	1010
SAT 75th Percentile	1170
<b>Average ACT Composite Score</b>	<b>23</b>
ACT 25th Percentile	21
ACT 75th Percentile	26
<b>Average High School GPA</b>	<b>3.31</b>

### Graduate Admissions

Graduate Applicants	1,558
Graduates Admitted	931
Graduates Enrolled	786
Acceptance Rate	60%
Enrollment Yield	84%

### ENROLLMENT

#### Head Count

Undergraduate	32,166
Graduate	2,852
<b>Total Enrollment</b>	<b>35,018</b>

#### Full-Time Part-Time Student Headcount

Full-Time Students	25,253
Part-Time Students	9,765

#### Enrollment Detail

	Undergrad	Graduate
Lower Level	15,678	
Upper Level	16,298	
Transients and Others	190	

Non-Degree Seeking		62
Master's		2,161
Educ. Specialists		375
Doctorate		254
<b>Total</b>	<b>32,166</b>	<b>2,852</b>
<b>Total Undergraduates &amp; Graduates</b>	<b>35,018</b>	

#### Retention Rate

<b>Fall 2015 - Fall 2016</b>	<b>80.1%</b>
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#### FTE Students

% Change from Fall 2015	5.3%
Six Year Graduation Rate Fall 2010	42%

#### Fall 2016 Credit Hours (Fall Only)

Lower	261,880
Upper	131,317
Graduate	19,238
<b>Total Credit Hours</b>	<b>412,435</b>

#### In-State vs Out-of-State Tuition Head Count

<b>Fall 2016</b>	
GA Residents	33,478
Non-GA Residents	1,540

### Student Level Enrollment Details

Joint Enrollment	363
Freshman	7,770
Sophomore	7,545
Junior	7,128
Senior	9,170
Graduate-Masters	2,161
Graduate-Doctoral Degree	254
Graduate-Education Specialist	375
Post-Baccalaureate	62
Post-Baccalaureate non-degree seeking	66
Unclassified Undergraduate - Transient	62
Auditor	62

### Top Ten Enrolled Declared Undergraduate First Majors

Nursing	
Biology	
Psychology	
Management	
Computer Science	
Mechanical Engineering	
Marketing	
Communication	
Early Childhood Education	
Accounting	

### STUDENT SUCCESS - Fiscal Year (FY) 2016

#### Degrees Conferred

Certificate	15
Associate	1
Bachelors	4,687
Postbaccalaureate Certificate	33
Masters	973
Post-Masters Certificate	183
Doctoral	34
<b>Total Degrees Conferred</b>	<b>5,926</b>

#### Top Ten Undergraduate Degrees Conferred

Communication	
Psychology	
Management	
Accounting	
Nursing (Traditional)	
Early Childhood Education (P-5)	
Biology	
Integrative Studies	
Exercise Science	
Computer Science	

### STUDENT CHARACTERISTICS

#### FALL 2016

Gender	Undergrad	Graduate
Male	16,685	1,160
Female	15,481	1,692

#### Race and Ethnicity

	Undergrad	Graduate
Unknown	712	171
%	2.2%	6.0%
African American	6,729	679
%	20.9%	23.8%
American Indian	60	5
%	0.2%	0.2%
Asian	1,453	144
%	4.5%	5.0%
Hispanic	2,908	133
%	9.0%	4.7%
International	541	163
%	1.7%	5.7%
White	18,336	1,509
%	57.0%	52.9%
Native Hawaiian / Other Pac Isl.	30	<5
%	0.1%	0.1%
Two or More	1,397	45
%	4.3%	1.6%
<b>Total</b>	<b>32,166</b>	<b>2,852</b>
<b>Total Percent</b>	<b>100%</b>	<b>100%</b>

## COLLEGES

<b>Bagwell College of Education</b> Dean Arlinda Eaton
<b>Coles College of Business</b> Dean Kathy Schwaig
<b>College of Architecture &amp; Construction Mgmt</b> Dean Richard Cole
<b>College of Continuing &amp; Prof. Educ.</b> Dean Barbara Calhoun
<b>College of Computing &amp; Software Eng.</b> Interim Dean Jon Preston
<b>College of Humanities and Social Sciences</b> Dean Robert (Robin) Dorff
<b>College of Science and Mathematics</b> Dean Mark Anderson
<b>College of the Arts</b> Dean Patricia S. Poulter
<b>Graduate College</b> Interim Dean Michael Dishman
<b>Honors College</b> Dean Rita Bailey
<b>Southern Polytechnic College of Engineering &amp; Engineering Technology</b> Dean Thomas Currin
<b>University College</b> Interim Dean Lynn Stallings
<b>Wellstar College of Health &amp; Human Svcs</b> Dean Mark Tillman

## CONTACT INFORMATION

Website  
[www.kennesaw.edu](http://www.kennesaw.edu)

Office of the President  
President Sam Olens  
585 Cobb Avenue NW  
Kennesaw, GA 30144

Phone: 470-578-6033 (Kennesaw Campus)  
Phone: 678-915-7230 (Marietta Campus)

**Kennesaw Campus**  
1000 Chastain Road  
Kennesaw, GA 30144  
Phone: 470-578-6000

**Marietta Campus**  
1100 South Marietta Pkwy  
Marietta, GA 30060  
Phone: 470-578-6000

**Undergraduate Admissions and Tours**  
<http://admissions.kennesaw.edu/>  
Email: [KSUAdmit@kennesaw.edu](mailto:KSUAdmit@kennesaw.edu)  
Phone: 770-423-6300

**Graduate Admissions**  
<http://graduate.kennesaw.edu/admissions/>  
Email: [KSUGrad@kennesaw.edu](mailto:KSUGrad@kennesaw.edu)  
Phone: 740-578-4377

**About**  
The KSU Fast Facts is published annually by the Office of Institutional Effectiveness. For additional information, please visit our website at <http://oie.kennesaw.edu/>

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Office of Institutional Effectiveness

## CAMPUS CHARACTERISTICS

<b>Kennesaw Campus</b>	
Acres	384
Student Housing Beds	3,494
Classrooms, Offices, Support (sq.ft)	2,613,889
Parking Spaces	6,174

<b>Marietta Campus</b>	
Acres	197
Student Housing Beds	1,708
Classrooms, Offices, Support (sq.ft)	915,539
Parking Spaces	833

<b>LIBRARIES</b>	
Libraries on Campus	2
Total Volumes	416,838
Microform Items	Approx. 500,000
Audio/video Media	5,862
Periodical Subscriptions	103,549
Total eBooks	540,369

## INTERCOLLEGIATE SPORTS

Men's	7
Women's	9
Conference	Atlantic Sun Conference
Nickname	Owls
Colors	Black and Gold
Mascot	Scrappy the Owl

## STUDENT LIFE - Fall 2015

(Fall 2016 will be available after December 1)

	First-Time First-Year Freshmen	All Under- graduates
Percent out of state (exclude international students)	12%	7%
Percent of men who join fraternities	2%	2%
Percent of women who join sororities	6%	4%
Percent who live in college owned, operated or affiliated housing	57%	18%
Percent who live off campus or commute	43%	82%
Percent of students age 25 and older	1%	22%
Average age of full-time students	18	21
Average age of all students (full and part-time)	18	23

## Undergraduate Class Size Fall 2016

	Class Sections	Class Sub-Sections
2-9	441	155
10-19	796	315
20-29	1,094	341
30-39	676	66
40-49	302	48
50-99	387	46
100+	80	13
<b>Total</b>	<b>3,776</b>	<b>984</b>



## KSU GIFTS AND GIVING

### Charitable Gifts made to KSU - FY 2016

Source	Dollars	Percentage
Corporations	1,512,464	16.1%
Foundations	4,411,885	47.0%
Other Organizations	645,836	6.9%
Alumni	922,685	9.8%
Parents	52,071	0.6%
KSU Campus	212,296	2.3%
KSU Trustees	179,916	1.9%
Current Students	5,845	0.1%
Other Individuals	1,448,741	15.4%
	9,391,739	100.0%

### Alumni Giving

#### (As of Summer 2016)

Undergraduate Alumni	97,954
Number of Undergrad Donors	3,189

## FACULTY/STAFF (IPEDS) - November 2015

	Full-Time	Part-Time	Total
Instructional Staff	987	778	1,765
Non-Instructional Staff	1,917	91	2,008
<b>Total Employees</b>	<b>2,904</b>	<b>869</b>	<b>3,773</b>
Total Men-Instructional	497	325	822
Total Women-Instructional	490	453	943
<b>Total Instructional</b>	<b>987</b>	<b>778</b>	<b>1,765</b>

% Courses Taught by FT Faculty	64%
% Courses Taught by PT Faculty	36%

## CONTINUING EDUCATION - FY 2016

### Fiscal Year 2016

Programs-Courses	1,966
Enrollment	17,657
Participant-Hours	180,099
Participants	45,608
Continuing Education Units	18,009
Economic Impact	\$60,415,212

## TUITION AND FEES - FY 2017

### Undergraduate

In-state	\$5,320
Out-of-state	\$18,776
In-state per credit hour	\$177
Out-of-state per credit hour	\$626
Room and Board	\$11,467

### Graduate

In-state per credit hour	\$283
Out-of-state per credit hour	\$1,020

### Undergraduate Financial Aid\* - Fall 2015

(\*Number of full-time degree-seeking undergraduates, who applied for need-based financial aid, who were determined to have financial need from Common Data Set as of 10/15/2015. Estimated Fall 2016 data available after Fall 2016.)

# of students awarded any financial aid	16,013
# of students awarded any need-based scholarship or grant aid	9,369
# of students awarded any need-based self-help aid	12,300
Average financial aid package	\$8,940
Average need-based scholarship or grant award	\$4,439
Average need-based loan	\$4,024

## OPERATING BUDGET

Fiscal Year 2017 **\$511,554,976**